

GLOBALIZATION AND THE STATE

Winter 2019

Instructor: Tony Porter
Email: tporter@mcmaster.ca
Lectures: Tues., Wed. 9:30 -10:20 am
Room: MDCL 1110

Office: KTH 536
Office Hours:
Mondays 2:30-3:30 pm
Tuesdays 10:30-11:30 am

Contents

Course Description.....	3
Course Objectives.....	3
Required Materials and Texts	4
Class Format.....	4
Course Evaluation – Overview	4
Course Evaluation – Details.....	4
Topic statement and research proposal (5%), due January 23 and February 13	4
Tutorial participation and assignments (20%), due weekly	5
Short paper 1500 words (5%), due midnight, Wednesday February 27	6
One research paper, 3000 words (25%), due by midnight Monday April 8.....	6
Final exam, to be scheduled by registrar (35%), April 2019	6
Weekly Course Schedule and Required Readings	6
Week 1 (January 8 and 9)	6
Week 2 (January 15 and 16)	7
Week 3 (January 22 and 23)	7
Week 4 (January 29 and 30)	7
Week 5 (February 5 and 6).....	7
Week 6 February (12 and 13).....	7
Week 7 (February 19 and 20) Reading Week	8
Week 8 (February 26 and 27).....	8
Week 9 (March 5 and 6)	8
Week 10 (March 12 and 13)	8
Week 11 (March 19 and 20)	8
Week 12 (March 26 and 27)	9
Week 13 (April 2 and 3).....	9
Week 14 (April 9).....	9

Course Policies	9
Submission of Assignments.....	9
Grades.....	9
Late Assignments	10
Absences, Missed Work, Illness	10
Avenue to Learn	10
Turnitin.com.....	10
University Policies	11
Academic Integrity Statement.....	11
Academic Accommodation of Students with Disabilities.....	11
Faculty of Social Sciences E-mail Communication Policy	11
Course Modification	12

Course Description

Globalization has been both celebrated and criticized. Some people welcome more global connections and flows of people, ideas, and products, while others worry that these threaten local or national communities and the security and sense of belonging associated with these. The Brexit vote in the UK and the coming to power of US President Trump and other nationalist populists signals an upswing in scepticism and anger about the effects of globalization. Together with the retreat of the US under Trump from the multilateral institutions and norms that have enabled globalization, the lingering negative effects of the 2007 global financial crisis, and other stresses, these developments have raised serious questions about whether globalization will continue or go into reverse. The relationship between globalization and the state is central to all these issues.

This course treats globalization as one aspect of a much broader transformation of modernity that is apparent at varying scales, from our daily lives and our personal identities, to macro-historical changes in the organization of states and global governance. This transformation involves the erosion of boundaries of all types, including not only the national/international boundary, but also the boundaries between public and private, between ideas and the material world, and between the individual and the social, and between society and nature. Other changes include a shift from hierarchies to networks, an acceleration of time, and a shift in orientation from the past to the future. The course will examine the presence and impact of these changes in states and in traditional and new emerging forms of global governance, and how these are connected to the larger transformations in modernity. The course will present an alternative to older conceptions which emphasize hierarchical bounded organizations, whether nation-states or multinational corporations, as the only source of power in international affairs. It will examine how power operates through networks that are often informal, and therefore underestimated in their importance. It will consider the implications of this for democracy, which has traditionally been dependent on formal procedures in hierarchical bounded states.

Course Objectives

By the end of the course students should be able to:

- Explain and critically assess the transformations associated with globalization.
- Explain the relationship between the globalization, the state, and global governance.
- Identify key policy problems that have been associated with globalization and how these might be addressed.
- Carry out original research on a question or problem associated with globalization and the state.

- Develop and express arguments and analysis about globalization and the state verbally and in written form

Required Materials and Texts

- Manfred B. Steger (2013) *Globalization: A Very Short Introduction*. Oxford: Oxford University Press. [Abbreviated as “MS” below]
- Mark Bevir (2012) *Governance: A Very Short Introduction*. Oxford: Oxford University Press. [Abbreviated as “MB” below]
- Porter, Tony “The changing fabric of transnational governance”, manuscript available on Avenue to Learn [Abbreviated as “TP” below].

Class Format

The course involves two 50 minute lectures and one hour of tutorial each week.

Course Evaluation – Overview

1. **Topic statement and research proposal - 5%**. Topic Statement is due midnight Wednesday January 23; Research proposal is due midnight Wednesday February 13.
2. **Tutorial participation and assignments – 20%**. Due weekly through most of the course.
3. **Short paper 1500 words – 15%**. Due midnight Wednesday February 27.
4. **One research paper, 3000 words – 25%**, due by midnight Monday April 8.
5. **Final exam, to be scheduled by registrar – 35%**.

Course Evaluation – Details

Topic statement and research proposal (5%), due January 23 and February 13

Topic Statement is due midnight Wednesday January 23; Research proposal is due midnight Wednesday February 13. Both should be uploaded to Avenue.

The topic statement is a brief summary of the topic you intend to research. Its purpose is to make sure you have a topic that is doable and that fits with course themes. You should choose a topic with current relevance that involves globalization and the state. Any of the current topics discussed in the course outline, or other similar topics, are likely to be acceptable. A list of suggested optional topics will also be posted on Avenue. The following should be included in your topic statement: a tentative title, the topic, how it relates to course themes, and how your paper hopes to contribute to knowledge.

The research proposal is a more developed plan for your paper. It has two main purposes. First, it aims to make sure you have a research plan that is a good one.

Second, it asks you to make use of current technologies for carrying out research on themes relevant to the course.

In your research proposal you should restate your topic and indicate how hope to say something new on this topic. You should provide an interesting and informative title for your paper. You should also set out your working hypothesis or arguments and indicate why these are of interest. You should indicate the key developments that are relevant to your topic that have occurred **over the past two years**. You should provide evidence that you have scanned the relevant sources of information in order to ascertain the availability of information on your topic. Please follow the instructions in the form. This includes finding at least 20 references, including at least two for each of the categories listed in the form, which should include at least two recent news articles obtained from LexisNexis or Google; at least two relevant documents obtained from government, business or NGOs via a Google search. You do not need to provide a list of all the material you find, nor do you need to annotate your references, but you should report on your search, and construct a bibliography using the most relevant items, indicating the source of the reference. Your research topic should have sufficient recent empirical content to allow you to discuss developments over the past two years, as indicated above. You will receive one combined grade for the topic statement and research proposal.

Tutorial participation and assignments (20%), due weekly

This component of the grade is based on active verbal participation and not simply attendance. The teaching assistants will set out a plan for tutorials once tutorials start. In general, the following are important criteria in evaluating participation (in priority order): (a) the degree to which you have demonstrated by your comments that you have read the assigned readings; (b) the frequency of your comments; (c) the degree to which your comments engage and respect the agenda and the comments of others; (d) the originality and insightfulness of your comments. Unless the TA indicates otherwise, in general we will be following a format where you will raise your hand and be recognized by the TA before speaking. In calling on people the TA will make every effort to give priority to those who have not yet had as much chance to speak as others. There is, therefore, no reason that everyone should not be able to participate fully. Everyone is expected to read all the required readings each week. You may be called upon to provide your view on any of the required readings. In this course we are reading and discussing a variety of perspectives. In engaging with any particular reading it is expected that you should be able to demonstrate your understanding of it on its own terms as well as to criticize it.

Sometimes some students find they have a difficult time intervening in fast-moving tutorial discussions. This is a learnable skill that is an important part of training in political science. You should be sure to speak to the TA or instructor if you are having difficulty intervening for any reason. It is important to do this early to be able to fully participate in the tutorial and to avoid damage to your participation grade.

Short paper 1500 words (5%), due midnight, Wednesday February 27

You will produce a short paper on a topic or event that has been in the news in the past six months, and that involves issues relevant to globalization and the state. This will be a different topic than the one you choose for your major research paper. You should gather relevant news articles using LexisNexis news, Google News, or other news sources. You should gather relevant commentary or documents from official sources (government, international organizations), business sources (eg. business associations, consulting firms, other individual firms) and non-governmental organizations using Google Search or some other internet search engine. Once you have a clear picture of the topic or event then you should identify the way in which it relates to globalization and the global order the state or global governance. You should then search for relevant scholarly articles. Your paper should not just be descriptive, and should be organized around an argument or hypothesis. Scholarly articles should assist you with adding analysis or theory to your short paper. Your paper's length should be up to 1500 words (not including bibliography).

One research paper, 3000 words (25%), due by midnight Monday April 8

Your research paper should build on your proposal. In grading the paper the following criteria will be used: (a) Is a thesis or argument clearly stated at the beginning of the paper and is the paper organized around that? (b) Does your paper address course themes? (c) Are the counter-arguments to your own position acknowledged and addressed at some point in your paper? (d) Have you drawn on the best possible scholarly and non-scholarly sources in your paper? (e) Have you brought your research up to date? (f) Is your writing clear, engaging, and adequately proofread? You do not need to include all the sources you cited in your proposal but you should be sure to use those that are most relevant.

Final exam, to be scheduled by registrar (35%), April 2019

The exam will be two hours and will include a mix of short-answer and essay questions. You will be expected to synthesize material from across the readings and lectures. A pool of questions will be circulated by the last class and the exam questions will be drawn from these.

Weekly Course Schedule and Required Readings

Note: the following topics will be discussed in the lectures on Tuesday and Wednesday of the specified week. The dates provided are for the Tuesdays.

Week 1 (January 8 and 9)

Introduction to the course

Readings:

MB Chapters 1, "What is governance?", pp. 1-15

TP Chapter 1

Week 2 (January 15 and 16)

What is globalization and global governance?

Readings:

MS Chapter 1, "Globalization: a contested concept", pp. 1-16; MS Chapter 4, "The political dimension of globalization", pp. 60-73.

TP Chapter 2

Week 3 (January 22 and 23)

Globalization and history

Readings:

Chapter 2, "Globalization and history: is globalization a new phenomenon?", pp. 17-38.

TP Chapter 3

Note: The topic statement is due midnight Wednesday January 23, uploaded to Avenue.

Week 4 (January 29 and 30)

From government to governance

Readings:

MB 2, "Organizational governance", pp. 16-36; and 4 "Public governance", pp. 57-79.

TP Chapter 4

Week 5 (February 5 and 6)

The market and private governance

Readings:

TP Chapter 5

MS Chapter 3, "The economic dimension of globalization," pp. 37-59.

MB Chapter 3, "Corporate governance," pp. 37-56.

Week 6 February (12 and 13)

International law: from treaties to soft law

Readings:

TP Chapter 6

Note: the research proposal is due midnight Wednesday February 13, uploaded to Avenue.

Week 7 (February 19 and 20) Reading Week

No class

Week 8 (February 26 and 27)

Global institutions

Readings:

TP Chapter 7

MB Chapter 5, "Global Governance," pp. 80-100.

Note: short paper is due midnight Wednesday February 27, to Avenue.

Week 9 (March 5 and 6)

Knowledge and ideas: their global growth and power

Readings:

MS chapter 7, "Ideologies of globalization: market globalism; justice globalism; religious globalisms", pp. 103-130.

TP Chapter 9

Week 10 (March 12 and 13)

Time, personal identity and culture

Readings:

TP Chapter 10 and 12

MS Chapter 5, "The cultural dimension of globalization," pp. 74-86.

Week 11 (March 19 and 20)

Digitization and numbers

Readings:

TP Chapter 11

Tufekci, Zeynep. 2017. "[Twitter, Tear Gas, Revolution. How Protest Powered by Digital Tools Is Changing the World.](#)" *Wired*. May 22, 2017.

Deibert, Ronald, and Rafal Rohozinski. 2010. "[Liberation vs. Control: The Future of Cyberspace](#)." *Journal of Democracy* 21(4): 43–57. [14 pages]

Week 12 (March 26 and 27)

US hegemony and its future

Readings:

Wallerstein, I. 1983. The Three Instances of Hegemony in the History of the Capitalist World-Economy. *International Journal of Comparative Sociology* 24 (1–2): 100–108. Instructions for accessing this article will be posted on Avenue.

Colgan, Jeff D., and Robert O. Keohane. 2017. [The Liberal Order Is Rigged: Fix It Now or Watch It Wither Essays](#). *Foreign Affairs* 96: 36–44. [8 pages]

Acharya, Amitav. 2017. "[After Liberal Hegemony: The Advent of a Multiplex World Order](#)." *Ethics & International Affairs* 31(03): 271–285. [14 pages]

McKinney, Jared. 2018. "[How stalled global reform is fueling regionalism: China's engagement with the G20](#)." *Third World Quarterly* 39(4): 709–726. [17 pages]

Week 13 (April 2 and 3)

Democracy

Readings:

TP Chapter 13

MB Chapter 6, "Good governance," pp. 101-120.

Week 14 (April 9)

Conclusion (last class is on Tuesday)

Readings:

MS Chapter 8, "Global crises and the future of globalization," pp. 131-8.

TP Chapter 14

Note: the [research paper](#) is due by midnight Monday April 8.

Course Policies

Submission of Assignments

Assignments will be submitted to Avenue using the Assignment Submission Folders.

Grades

Grades will be based on the McMaster University grading scale:

MARK	GRADE
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-
0-49	F

Late Assignments

For the topic statement, research proposal, short paper, and research paper, all students have the option of an extension of up to one week of the deadline specified in the course outline above. All requests for deadline extensions longer than one week must be made in advance of the assignment's original deadline, and must be accompanied by a documented justification for why a deadline extension of longer than a week is needed. Challenges such as clustering of assignments or final presentations in other courses that were announced earlier in the term should be anticipated and planned for. It is your responsibility to make contingency plans for unforeseen problems such as computer and car failures. Assignments that are completed after the extended deadline, if accepted, will be penalized by one grade point per day including Saturday and Sunday (a grade point is the interval between A+ and A, A and A-, etc.).

Absences, Missed Work, Illness

Please see the Faculty of Social Sciences webpage on [policy for absences and illness](#).

Avenue to Learn

In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

Turnitin.com

In this course we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com and in hard copy so that it can be checked for academic dishonesty. Students who do not wish to submit their work to Turnitin.com must still submit a copy to the instructor. No penalty

will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, etc.). For more information please refer to the [Turnitin.com Policy](#).

University Policies

Academic Integrity Statement

You are expected to exhibit honesty and use ethical behavior in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behavior can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the [Academic Integrity Policy](#).

The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g. the submission of work that is not one's own or for which credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

Academic Accommodation of Students with Disabilities

Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail sas@mcmaster.ca. For further information, consult McMaster University's Policy for [Academic Accommodation of Students with Disabilities](#).

Faculty of Social Sciences E-mail Communication Policy

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster

account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Course Modification

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.